

Defining your passion and purpose

Having a clear purpose and direction for your professional career or business will help you reach your goals quicker. Many people find this to be the most challenging part of boosting their career, business and life.

In order to build your reputation and boost your success you must first build a firm foundation, by articulating what it is that makes you unique and exceptionally you.

Think about those skills and capabilities that come easily to you.

What is your passion? _____

What activities, topics, hobbies or interests get your juices flowing? _____

What skills and capabilities come easily to you? _____

What difference do you want to make in other people's lives? _____

Who do you serve? _____

What is your purpose? _____



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